

**Report Parameters :**

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

## WTOG-TV

365 105th Terrace N. E., . St. Petersburg FL 33716-3799

WTOG-TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR		383575	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	NATIONAL MEDIA RESEARCH PLANNING			CONSUMERS FOR SMART SOLAR		
AND	815 Slaters Ln			2640A Mitcham Dr		
ADDRESS	Alexandria	VA	22314-1219	Tallahassee	FL 32308-5400	
	USA			USA		
CONTACT				PRODUCT		ISSUE EST. 8390
LOCAL SALESPERSON			AGENCY EST. NO.	PRODUCT	1300	
			8390	CODE		
NATIONAL SALESPERSON	Nicole Roy - CTS-PH					
BROADCAST SCHEDULE STARTING 10/19/16 AND ENDING 10/25/16						
NO. WEEKS:					1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

1) CBS reserves the right to assess a fee for late payments.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00111..	3	04:59P	05:01P	30S	10/19/16-10/21/16	EFMFNEWSFLASH	3	300.00	900.00
2	11000..	2	04:59P	05:01P	30S	10/24/16-10/25/16	EFMFNEWSFLASH	2	300.00	600.00
3	00111..	3	05:01P	06:00P	30S	10/19/16-10/21/16	EF5P-6P MF	3	185.00	555.00
4	11000..	2	05:01P	06:00P	30S	10/24/16-10/25/16	EF5P-6P MF	2	185.00	370.00
5	00111..	3	06:00P	06:30P	30S	10/19/16-10/21/16	EFMF6PM-630P	3	235.00	705.00
6	11000..	2	06:00P	06:30P	30S	10/24/16-10/25/16	EFMF6PM-630P	2	235.00	470.00
7	00111..	3	06:30P	07:00P	30S	10/19/16-10/21/16	EFMF630PM-7PM	3	265.00	795.00
8	11000..	2	06:30P	07:00P	30S	10/24/16-10/25/16	EFMF630PM-7PM	2	265.00	530.00
9	00111..	3	07:00P	07:30P	30S	10/19/16-10/21/16	AMF7PM-730PM	3	425.00	1275.00
10	11000..	2	07:00P	07:30P	30S	10/24/16-10/25/16	AMF7PM-730PM	2	425.00	850.00
11	00111..	3	07:30P	08:00P	30S	10/19/16-10/21/16	AMF730PM-8PM	3	425.00	1275.00
12	11000..	2	07:30P	08:00P	30S	10/24/16-10/25/16	AMF730PM-8PM	2	425.00	850.00
13	00111..	3	10:00P	10:01P	30S	10/19/16-10/21/16	CW 44 NEWS FLASH 10P M-F	3	300.00	900.00
14	11000..	2	10:00P	10:01P	30S	10/24/16-10/25/16	CW 44 NEWS FLASH 10P M-F	2	300.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WTOG-TV

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AND

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AND	815 Slaters Ln			2640A Mitcham Dr		
ADDRESS	Alexandria	VA	22314-1219	Tallahassee	FL 32308-5400	
	USA			USA		
CONTACT				PRODUCTISSUE EST. 8390		
LOCAL SALESPERSON			AGENCY EST. NO. 8390	PRODUCT CODE 1300		
NATIONAL SALESPERSON	Nicole Roy - CTS-PH					
BROADCAST SCHEDULE STARTING 10/19/16 AND ENDING 10/25/16 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	00111..	3	10:01P	10:30P	30S	10/19/16-10/21/16	LFMF10:01:25-1030P M-F	3	175.00	525.00
16	11000..	2	10:01P	10:30P	30S	10/24/16-10/25/16	LFMF10:01:25-1030P M-F	2	175.00	350.00
17	00111..	3	10:30P	11:00P	30S	10/19/16-10/21/16	LFMF1030-11PM	3	175.00	525.00
18	11000..	2	10:30P	11:00P	30S	10/24/16-10/25/16	LFMF1030-11PM	2	175.00	350.00
Total Contract:								45		12425.00
Billing Summary										
					Qtr 4-16	Oct	Nov	Dec	Total	
					12425.00	.00	.00		12425.00	
GRAND TOTAL									12425.00	

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